

# Industry program

**Sunday, 17 August 2014**

## **FESTIVAL SQUARE - Gentile Winery Pavilion**

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### **17.30 - 18.00 Presentation of the Sarajevo City of Film Fund**

Sarajevo City of Film Fund is now aimed at galvanizing co-production and distribution between Southeast Europe and global, international partners. The new schemes will be open to feature film projects that can clearly demonstrate their potential to raise funding and find placement in new markets, looking into markets of the Middle East and North Africa, Latin America, India and the Far East, as our primary new markets.

We are looking to support production of up to 8 feature films, for which the Fund has already secured a budget of 400 000 Euro in the next two years period.

By invitation only

## **FESTIVAL SQUARE**

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### **18.00 - 19.30 Festival Drink**

Wine offered by Gentile Winery

All accredited guests welcome

**Monday, 18 August 2014**

## **DOCU Rough Cut Boutique LAB, HOTEL EUROPE**

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### **16.00 - 19.00 DOCU Rough Cut Boutique One to One Meetings**

Participants only

## **FESTIVAL SQUARE**

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### **18.00 - 19.30 Festival Drink**

Wine offered by Gentile Winery

All accredited guests welcome

### **23.00 - DOCU Rough Cut Boutique Welcome Drink**

All accredited guests welcome

**Tuesday, 19 August 2014**

## **FESTIVAL SQUARE TERRACE**

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**23.00** DOCU Rough Cut Boutique Welcome Drink

## **DOCU Rough Cut Boutique LAB, HOTEL EUROPE**

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**10.30 – 12.30** DOCU Rough Cut Boutique Group Session  
Participants only

**14.00 – 16.30** DOCU Rough Cut Boutique One to One Meetings

**16.30 – 19.00** DOCU Rough Cut Boutique Group Session  
Participants only

## **MULTIPLEX CINEMA CITY, THEATER 3**

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**16.00 – 19.00** Avant Premieres – Trailers screenings  
Session 1  
By invitation only

## **ATRIUM, ARMY HALL**

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**13.00 – 15.00** Festival Lunch  
All Industry guests welcome

## **INDUSTRY TERRACE, HOTEL EUROPE**

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**18.30 – 20.00** Festival Drink Industry Terrace Opening  
Wine offered by Gentile Winery  
All Industry guests welcome

## **ATRIUM GARDEN, School of Economics and Business, Ferhadija 14a**

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**23.00** Mexico Party  
Hosted by CONACULTA-IMCINE  
By invitation only

**Wednesday, 20 August 2014**

**CineLink Work in Progress SCREENING ROOM,  
HOTEL EUROPE**

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**10.00 – 13.00** CineLink Work in Progress screenings  
Session 1

**15.30 – 17.00** CineLink Work in Progress screenings  
Session 2  
By invitation only

**MULTIPLEX CINEMA CITY, THEATER 3**

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**10.00 – 13.00** Avant Premieres – Trailers screenings  
Session 2  
By invitation only

**DOCU Rough Cut Boutique LAB, HOTEL EUROPE**

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**10.00 – 12.30** DOCU Rough Cut Boutique Group Session  
Participants only

**14.00 – 16.30** DOCU Rough Cut Boutique One to One Meetings

**16.30 – 19.00** DOCU Rough Cut Boutique Group Session  
Participants only

**INDUSTRY TERRACE, HOTEL EUROPE**

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**15.00 -18.00** One to One Meetings

**CONFERENCE HALL, HOTEL EUROPE**

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**16.00 – 18.00** International coproduction – spreading  
the European coproduction model overseas

**Introduction:** Mirosljub Vučković, Film Center Serbia

This panel comes as Eurimages, the Council of Europe's co-production fund, looks to expand outside Europe and potentially to grant associate membership status to non-Europeans. Its aim is to make it easier for countries to co-produce through a new convention without having to go to the lengths of striking a bilateral treaty. The Regional Forum will explore how European film-makers can forge international relationships and open up new markets to build on existing co-production partnerships.

**Speakers:** Mariana Cerrilla Noriega, IMCINE; Isabel Davis, BFI; Cedomir Kolar, ASAP Films; Sanja Ravlic, Croatian Audiovisual Center; Katriel Schory, Israel Film Fund, Jovan Marjanovic,, Sarajevo Film Festival

**Moderated by** Marten Rabarts, NFDC

All accredited guests welcome

### **18.00 – 18.30 Coproducing with the UK, Presentation**

All accredited guests welcome

## **ATRIUM, ARMY HALL**

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### **13.00 – 15.00 Festival Lunch**

All Industry guests welcome

## **INDUSTRY TERRACE, HOTEL EUROPE**

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### **18.30 – 20.00 Festival Drink with Casting Agency ZONA**

Wine offered by Gentile Winery

All Industry guests welcome

## **BHRT – The Radio and Television of Bosnia and Herzegovina**

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### **23.00 HBO Industry Party**

Exclusive International Media Partner VARIETY

Organized transport by bus

Departure: Army Hall

Time: 22:30 (every 20 minutes)

All Industry guests welcome

## **Thursday, 21 August 2014**

## **CineLink Work in Progress SCREENING ROOM, HOTEL EUROPE**

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### **10.30 – 12.00 CineLink Work in Progress screenings**

Session 3

By invitation only

## **DOCU Rough Cut Boutique LAB, HOTEL EUROPE**

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### **10.00 – 12.00 DOCU Rough Cut Boutique Group Session**

Participants only

13.30 – 16.30 DOCU Rough Cut Boutique One to One Meetings

17.00 – 19.30 DOCU Rough Cut Boutique Final Session

Participants only

## CineLink Meeting Room - HOTEL EUROPE

10.00 – 13.00 CineLink One to One Meetings

15.00 – 18.30 CineLink One to One Meetings

## CONFERENCE HALL, HOTEL EUROPE

11.00 – 13.00 Creative Europe – MEDIA conference

### **Reaching the audience**

Understanding the audience – who is watching what, when and how?

**Introduction:** Dag Asbjornsen, European Commission, Audience development in the Creative Europe programme and in EU audiovisual policies

Welcome to the world of ‘digital natives’ and ‘hyper-connected movie addicts’.

The panel on day 1 of the Regional Forum’s MEDIA conference brings together European experts to explore the different ways films reach spectators throughout Europe. The starting point is a far-reaching Film Audience Survey, which has been carried out across Europe by Headway International with Attentional and Harris Interactive on behalf of the European Commission.

Speakers: Arnaud Dupont, Headway International; Karin Haager, Flimmit; Dragan Zachariev, EuroVod; Madeleine Probst, Europa cinemas, Watershed; Ena Dozo, Sarajevo Film Festival; Jasmin Durakovic, DEPO Zona

**Moderated by** Simon Perry, ACE

All accredited guests welcome

## INDUSTRY TERRACE, HOTEL EUROPE

9.30 -10.30 ACE and EAVE Networking Breakfast

All Industry guests welcome

11.00 – 13.00 One to One Meetings

15.00 – 18.00 One to One Meetings

## ATRIUM, ARMY HALL

13.00 – 15.00 Industry Lunch

Hosted by Creative Europe MEDIA

All Industry guests welcome

## **CineLink Work in Progress SCREENING ROOM, HOTEL EUROPE**

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**16.00 – 17.30 Talents Sarajevo Pack & Pitch**

Public presentation moderated by Gabriele Brunnenmeyer  
All accredited guests welcome

## **INDUSTRY TERRACE, HOTEL EUROPE**

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**18.30 – 20.00 Festival Drink with Doha Film Institute**

Wine offered by Gentile Winery  
All Industry guests welcome

## **FESTIVAL SQUARE**

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**19:00 – 20:00 DOCU Rough Cut Boutique Award Ceremony**

All accredited guests welcome

## **MEETING POINT CAFE**

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**23.00 Late Night Drinks**

Hosted by MEDIA Desks on the road  
All Industry guests welcome

**Friday, 22 August 2014**

## **CineLink Meeting Room - HOTEL EUROPE**

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**10.00 – 13.00 CineLink One to One Meetings**

**15.00 – 18.30 CineLink One to One Meetings**

## **INDUSTRY TERRACE, HOTEL EUROPE**

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**10.00 – 13.00 One to One Meetings**

**15.00 – 18.00 One to One Meetings**

## **DOCU Rough Cut Boutique LAB, HOTEL EUROPE**

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**10.00 – 12.30 DOCU Rough Cut Boutique Group Session**  
Participants only

**13.30 – 17.00 DOCU Rough Cut Boutique One to One Meetings**

**17.00 – 18.50 DOCU Rough Cut Boutique – Final Session**  
Participants only

## **CONFERENCE HALL, HOTEL EUROPE**

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### **10.00 -10.45 CONACULTA – IMCINE, Presentation**

All accredited guests welcome

### **11.00 -13.00 Creative Europe – MEDIA conference**

#### **Film literacy – a strategy for audience development**

The third panel of the Regional Forum's MEDIA Conference on 'Reaching New Audiences for European Films' is poised to be a lively debate about how to develop the audience of tomorrow through a European-wide film literacy programme. It comes as the Bosnian film industry is lobbying for film to be included in the country's high-school curriculum.

The panel is inspired by the report 'For A Film Education Policy', written by Xavier Lardoux, deputy executive director of Unifrance.

**Speakers:** Xavier Lardoux, Unifrance; Matteo Zacchetti, European Commission; Ian Wall, The Film Space; Madeleine Probst, Europa cinemas, Watershed; Asja Makarevic, Talents Sarajevo, Sarajevo Film Festival

**Moderated by** Nik Powell, NFTS

All accredited guests welcome

### **15.00 -17.30 Round table on regional cooperation in audiovisual sector**

Hosted by Regional Cooperation Council

By invitation only

## **OPEN AIR Laško Summer Nights, Vatrogasac**

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### **13.00 – 15.00 German Lunch with Bosnian BBQ**

Hosted by Medienboard Berlin-Brandenburg, Mitteldeutsche Medienförderung, Filmförderung Hamburg Schleswig-Holstein GmbH and Connecting-Cottbus

All Industry guests welcome

## **INDUSTRY TERRACE, HOTEL EUROPE**

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### **18.30 – 20.00 UK Cocktail**

Hosted by the BFI and the British Council on the occasion of the UK CinELink Partner Country Initiative

Wine offered by Gentile Winery

All Industry guests welcome

## **MEETING POINT CAFE**

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### **23.00 Late Night Drinks**

Hosted by the Netherlands Film Fund

All Industry guests welcome

**Saturday, 23 August 2014**

**INDUSTRY TERRACE, HOTEL EUROPE**

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10.00 – 13.00 One to One Meetings

**CineLink Meeting Room - HOTEL EUROPE**

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10.00 – 13.00 CineLink One to One Meetings

**ATRIUM, ARMY HALL**

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13.00 – 15.00 Festival Farewell Lunch

By invitation only

**NATIONAL THEATRE**

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20.00 – 21.00 Closing Awards Ceremony

By invitation only

**FESTIVAL SQUARE**

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21.00 – 23.00 Festival Closing Reception

Hosted by Holdina d.o.o and Energopetrol d.d

By invitation only

**MEETING POINT CAFE**

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00.00 HT Eronet Audience Award

Hosted by Holdina d.o.o and Energopetrol d.d

All accredited guests welcome

15 - 23 August 2014

**VIDEO BAR, BKC FESTIVAL CENTER**

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9.00 – 19.00

All accredited guests welcome